

J 004B: INTRO TO NEWSPAPER & INTERNET EDITING AND DESIGN

Originator

ljackson

Justification / Rationale

Add 100% online and hybrid modality for this course. For potential online and hybrid course requirements in the future.

Effective Term

Fall 2022

Credit Status

Credit - Degree Applicable

Subject

J - Journalism

Course Number

004B

Full Course Title

Intro to Newspaper & Internet Editing and Design

Short Title

EDITING AND DESIGN

Discipline**Disciplines List**

Journalism

Modality

Face-to-Face

100% Online

Hybrid

Catalog Description

Intermediate student media practicum that includes a lab that regularly produces a news or feature non-fiction product with a journalism emphasis by and for students and distributed to a campus or community audience. May include a variety of student media across multiple platforms including print, broadcast, and online.

Schedule Description

Intermediate student media practicum. Prerequisite: J 004A

Lecture Units

1

Lecture Semester Hours

18

Lab Units

2

Lab Semester Hours

108

In-class Hours

126

Out-of-class Hours

36

Total Course Units

3

Total Semester Hours

162

Prerequisite Course(s)

J 004A

Required Text and Other Instructional Materials**Resource Type**

Book

Author

Acoca, S., Borenstein, S., Carvin, E., Chapman, M.

Title

The 2016 Associated Press Stylebook and Briefing on Media Law

Publisher

Associated Press

Year

2016

College Level

Yes

Flesch-Kincaid Level

12

ISBN #

-

Resource Type

Book

Author

Harrower, Tim

Title

The Newspaper Designer's Handbook

Edition

7th edition

City

New York, N.Y.

Publisher

McGraw-Hill

Year

2012

College Level

Yes

ISBN #

13:978-007352

Class Size Maximum

20

Entrance Skills

Demonstrate the ability to establish and meet deadlines

Requisite Course Objectives

J 004A-Gather news information weekly

Entrance Skills

Recognize newsworthy items.

Requisite Course Objectives

J 004A-Define relevant news content

Entrance Skills

Compose publishable news stories and file them in a server folder for editing by the editor.

Requisite Course Objectives

J 004A-Edit basic news and information into publishable form, with attention to accuracy, clarity, thoroughness, fairness, AP style, and media law and ethics

Entrance Skills

Demonstrate the ability to ensure accuracy and fairness in news stories.

Requisite Course Objectives

J 004A-Assess ethical issues affecting media

Entrance SkillsDemonstrate the ability to work in the Macintosh Computer environment on Word for Macintosh and Photoshop.
Demonstrate an understanding of the function of the computer program Quark**Requisite Course Objectives**

J 004A-Learn the basics of working efficiently in the Macintosh computer environment in Microsoft Office, Photoshop and Quark and online in Word Press.

Course Content

Writing and presentation of intermediate level journalistic articles for print, online or broadcast

Storytelling through written, visual, audio, video or other multimedia formats

Copy editing

Working under deadline

Reporting and writing

Photojournalism

Online and multimedia journalism

Legal issues

Media ethics

The business side of the publication (advertising, sales, distribution)

Intermediate level storytelling skills and/or leadership/management involvement

Lab Content

Production of a regular news or feature non-fiction product with a journalism emphasis by and for students and distributed to a campus or community audience. Must include weekly newsgathering activities; regardless of publication frequency.

Course Objectives

Objectives	
Objective 1	Effectively edit and design a newspaper page.
Objective 2	Edit and improve the work of others.
Objective 3	Edit a news story utilizing the specific AP writing style.
Objective 4	Understand the scope and opportunities in the field of digital multimedia design and implementation.
Objective 5	Train others to be able to assume their responsibilities.
Objective 6	Develop effective design/layout for story presentation.
Objective 7	Develop news and feature stories through written, visual, audio, video or other multimedia formats.
Objective 8	Determine the best format –print, multimedia, visual, etc.–for telling basic news stories.
Objective 9	Define relevant news content.
Objective 10	Gather news information weekly.
Objective 11	Assess legal issues affecting media.
Objective 12	Assess ethical issues affecting media.

Student Learning Outcomes

Upon satisfactory completion of this course, students will be able to:	
Outcome 1	Develop leadership and management skills as an editor.
Outcome 2	Build a portfolio of completed projects for student media that demonstrates a range of storytelling formats/styles that are more advanced than J-004A.
Outcome 3	Edit basic and advanced news and information into publishable form, with attention to accuracy, fairness, AP style, and media law and ethics.
Outcome 4	Evaluate a newspaper with regard to editing and design quality.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Activity	Students will develop leadership skills as they assume leadership roles for The Chaparral. They will train new students on the different jobs that make up a newspaper staff. They will also be writing and editing news stories.
Technology-based instruction	Students will learn more advanced skills in WordPress and newspaper layout and design through lectures and tutorial videos.
Participation	Students will bi-participate in weekly staff meetings with advisor.
Lecture	The advisor will lecture using PowerPoint and other instructional materials on proper newsroom etiquette, ethics, ap style, writing, reporting, etc., and other advanced reporting methods.
Laboratory	Students will work on mastering their writing and reporting skills when creating content for The Chaparral newspaper.
Discussion	Students will be required to discuss the newspaper topics and stories to cover, who to interview, photos, layout, and design, etc. And provide feedback on published stories.
Demonstration, Repetition/Practice	Students will demonstrate their knowledge of news writing, editing, and production throughout the course. They are required to write a certain amount of stories depending on their role in the class.
Collaborative/Team	Small group work. The students in the class will work as a news team/ staff to produce content and publish the student-run campus newspaper.

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Written homework	Students are required to report and write stories for The Chaparral. They will be evaluated on performance, deadlines, persistence, and accuracy. They will write a reflection on their leadership role.	In and Out of Class
Behavior assessment	Students will be required to abide by proper newsroom etiquette.	In and Out of Class
Student participation/contribution	Students are required to fulfill their roles and duties in the class as staff members of The Chaparral.	In and Out of Class
Mid-term and final evaluations	Successfully complete a final exam in which the student demonstrates the ability to fulfill the expected learning outcomes.	In Class Only
Group activity participation/observation	Students are required to work together as a news team to create content and publish stories for the college newspaper.	In Class Only
Laboratory projects	Lab projects include writing, reporting, editing, review, design, layout, and creating multimedia content while adhering to journalism ethics.	In and Out of Class
Self/peer assessment and portfolio evaluation	Students are required to evaluate themselves and their peers on their work for The Chaparral.	In Class Only

Assignments
Other In-class Assignments

1. Learn the basics of good newspaper design.
2. Operate equipment and software to design newspaper pages.
3. Participate in completing five to six issues of The Chaparral.

Other Out-of-class Assignments

1. Research and write at least six (6) newsworthy and publishable stories.
2. Create graphic and artistic design.
3. Assume leadership role as part of the editorial management team.

Grade Methods

Letter Grade Only

Distance Education Checklist

Include the percentage of online and on-campus instruction you anticipate.

Online %

66

On-campus %

33

What will you be doing in the face-to-face sections of your course that necessitates a hybrid delivery vs a fully online delivery?

Face-to-face classes will ensure a better learning environment including student project oversight, specific equipment, and software audio training that is more beneficial for student hands-on learning and will allow for more student interaction and group projects.

Lab Courses

How will the lab component of your course be differentiated from the lecture component of the course?

The lab component will focus on hands-on training and project completion.

From the COR list, what activities are specified as lab, and how will those be monitored by the instructor?

The lab activities consist of lab projects, portfolios, product/project development, and other content students develop in studio/class to produce and publish The Chaparral.

How will you assess the online delivery of lab activities?

Students will turn in completed projects on Canvas. The instructors will evaluate them using Canvas. Students can also share their assignments in class through regularly scheduled Zoom meetings.

Instructional Materials and Resources**If you use any other technologies in addition to the college LMS, what other technologies will you use and how are you ensuring student data security?**

N/A

If used, explain how specific materials and resources outside the LMS will be used to enhance student learning.

N/A

Effective Student/Faculty Contact**Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?****Within Course Management System:**

Chat room/instant messaging
Discussion forums with substantive instructor participation
Private messages
Regular virtual office hours
Timely feedback and return of student work as specified in the syllabus
Video or audio feedback
Weekly announcements

External to Course Management System:

Posted audio/video (including YouTube, 3cm mediasolutions, etc.)
Synchronous audio/video
Telephone contact/voicemail

For hybrid courses:

Orientation, study, and/or review sessions
Scheduled Face-to-Face group or individual meetings

Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.

The selected methods above for online and hybrid learning are the best options for ensuring regular effective contact. All checked boxes above give students the same information and opportunities to interact with faculty and students in face-to-face settings. For online courses, chat room/instant messaging, discussions, private messages, virtual office hours, timely feedback, video or audio feedback, and weekly announcements provide students the same information and interaction opportunities with both instructor and students as a face-to-face class.

For hybrid courses, orientation study & review sessions and scheduled face-to-face meetings will help students complete in-person and online components of the course and give students a chance to get help during scheduled times throughout the semester.

If interacting with students outside the LMS, explain how additional interactions with students outside the LMS will enhance student learning.

N/A

Other Information**Provide any other relevant information that will help the Curriculum Committee assess the viability of offering this course in an online or hybrid modality.**

N/A

MIS Course Data**CIP Code**

09.0401 - Journalism.

TOP Code

060200 - Journalism

SAM Code

B - Advanced Occupational

Basic Skills Status

Not Basic Skills

Prior College Level

Not applicable

Cooperative Work Experience

Not a Coop Course

Course Classification Status

Credit Course

Approved Special Class

Not special class

Noncredit Category

Not Applicable, Credit Course

Funding Agency Category

Not Applicable

Program Status

Program Applicable

Transfer Status

Transferable to CSU only

C-ID

JOUR 131

Allow Audit

No

Repeatability

No

Materials Fee

No

Additional Fees?

No

Approvals**Curriculum Committee Approval Date**

11/18/2021

Academic Senate Approval Date

12/09/2021

Board of Trustees Approval Date

01/21/2022

Chancellor's Office Approval Date

07/25/2019

Course Control Number

CCC000607687

Programs referencing this course

Digital Design Production Certificate of Achievement (<http://catalog.collegeofthedesert.eduundefined/?key=127>)

Journalism AA-T Degree (<http://catalog.collegeofthedesert.eduundefined/?key=9>)