



# **STRATEGIC EDUCATIONAL MASTER PLAN**

2024 - 2029

Presented by: Val Martinez Garcia, Vice President of Instruction  
and  
Jessica Enders, Director of Education Centers

Friday, December 15, 2023

# Presentation Outline

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## 01. Introduction

The future of education at COD will be guided by the Strategic Educational Master Plan (SEMP).

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## 02. Our Team

Strategic and Educational Master Plan Work Groups.

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## 03. Our Process

Meets new challenges and uses data to respond to the current and future needs of the communities we serve.

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## 04. Goals Overview

College priorities in the five focus areas (enrollment, outcomes, climate, infrastructure, labor market alignment).

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## 05. Next Steps

Transition strategic initiatives into actions.



# Introduction

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The future of our educational programming and pathways at **COD** will be guided by the Strategic Educational Master Plan (**SEMP**) and aligned with all other major institutional plans, goals, and priorities.







## The Team

**Educational Master Plan Work Group members included** Scott Adkins, Oxana Aghaei, Beth Allan-Bentley, Kristie Camacho, Monica Camargo, Pui Choi, Scott Cooper, Jessica Enders, Carl Farmer, Robert Guinn, Michael Hamilton, Neil Lingle, Carlos Maldonado, Val Martinez Garcia, Angel Meraz, Kelly Merchant, Dean Papas, Armando Robles, Kurt Spurgin, Brian Sylva, Rosalyn Weissmann, Corbyn Wild, and Isaac Zarco.

**Strategic Master Plan Members included** Maria Elena Diaz, Kim Dozier, Gwendolyn Earle, Jessica Enders, Carl Farmer, Mike Gladych, Donna Greene, Scott Adkins, ASCOD Officer of Academic Affairs, ASCOD Officer of External Affairs, Douglas Benoit, Sara Butler, Oceana Collins, Linda Costagliola, Christina Tafoya, Evelyn Trejo, Steven Holman, Catherine Levitt, Jim Lilly, Dean Papas, Miguel Pena III, and Kurt Spurgin.

# Introductions



**Kelsey Krausen, Ed.D.**

Director, Resource Planning

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**Lupita Alcalá, Ed.M.**

Director, Education Policy and Outcomes

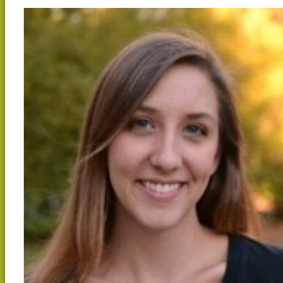
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**Beth Hart, Ph.D.**

Research Associate

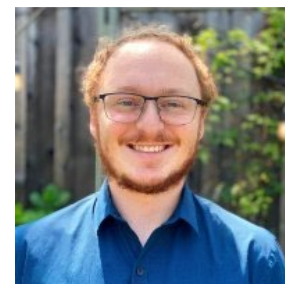
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**Joanna Mathias, Ph.D.**

Senior Research Associate

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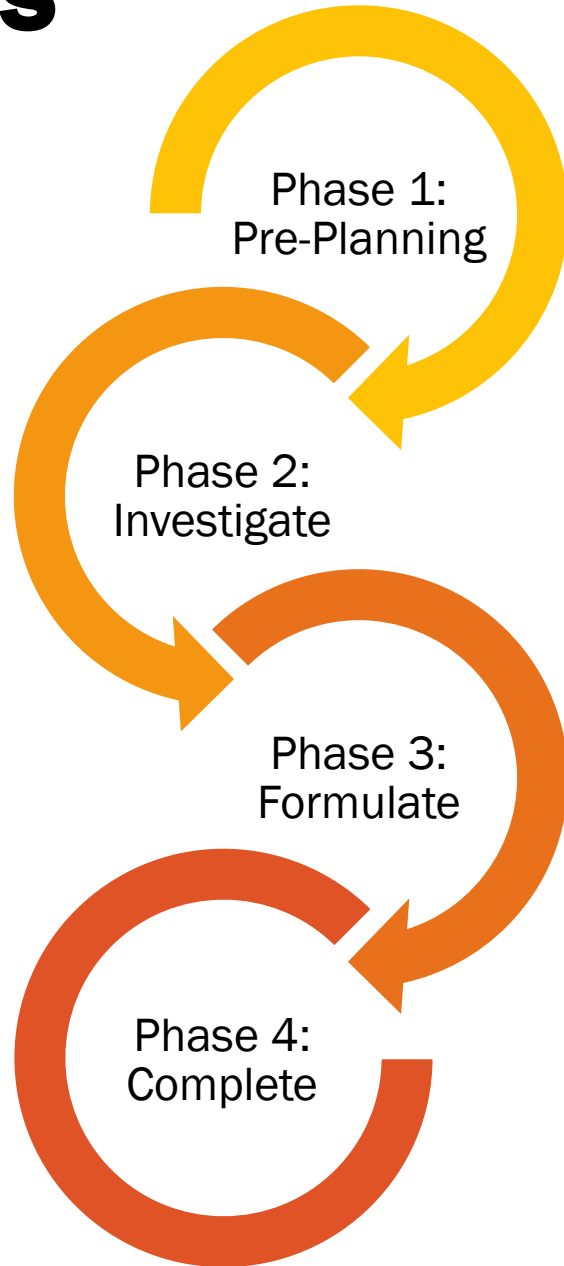
**Patrick McClellan**

Education Finance Research Associate

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# Process



# 2023 Timeline

## May to August

Work Group Met Twice Per Month To Review Data and establish Priorities and themes.

## September to October

Synthesizing, Integrating, and Communicating.

## August to September

Input Gathering Phase: Community Listening Sessions, Student, Faculty and Staff Focus Groups, and Flex Session.

## October to December

Collegial Consultation Approval Process. Two Senate Readings, Two College Planning Council Readings, First Reading Board of Trustees.

# Goal Alignment

## Strategic Master Plan Goals

Goal 1: Achieve equitable student outcomes.

NA-Did not Exist

Goal 2: Contribute to the growth and vitality of the regional economy and aligning programs with the needs of current and future labor markets.

Goal 3: Develop and implement responsible policies and practices to create and steward district resources effectively.

Goal 4: Strengthen a culture of equity, diversity, inclusion, antiracism, and social justice.

## SEMP Goal Categories

Equitable Student Outcomes

Enrollment Recovery and Retention

Program Alignment With Labor Market Needs and Thriving Wage Jobs

Fiscal Sustainability and Infrastructure Improvements

A Culture of Equity and Inclusion, Antiracism, and Social Justice





**Next Steps:  
Strategic Actions**

# Strategic Actions

Marketing & Engagement

Strengthen Community Partnerships

Make College Attendance Easier for Students

Develop Student-Centered Facilities

Adjustments to Class Schedules

Support Retention Outreach at the Program Level

Improve Student Supports and Conditions for Learning

Strengthening Fiscal Stability and Infrastructure

Improve the Classroom Environment



# Implementation Plan

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## STEP 1.

**[SEPTEMBER/OCTOBER]** The Assessment of Planning and Outcomes Subcommittee (APO) will review the following:

- the Strategic Educational Master Plan goals and strategic actions and develop initial draft recommendations for the College Planning Council (CPC) regarding the critical actions needed to achieve each goal, the position with oversight responsibility for each activity, and the timeline for activity completion; and,
- review Annual SEMP Implementation Reports and make recommendations to the CPC and the President for activities to include in the Annual Strategic Educational Master Plan Implementation Guide for the following academic year.
- provide an update at least annually at one FLEX session.



## STEP 2.

**[OCTOBER/NOVEMBER]** The CPC will create an Annual Strategic Educational Master Plan Implementation Action Guide for the following academic year, which will identify the following:

- activities needed to achieve specific key actions associated with the overarching SEMP goal;
- the outcome(s) for each activity; and,
- the Activity Process Leads (i.e., R.A., or "responsible administrators") for overseeing the completion of each activity;
- resource(s) needed for each activity. [NOTE: align with collegewide annual planning and resource request process]



## STEP 3.

**[DECEMBER]** The Annual Strategic Educational Master Plan Implementation Action Guide is posted on the College's website and distributed to the College community.



## STEP 4.

**[APRIL]** Activity Process Leads will each complete and submit to the CPC an Annual Strategic Educational Master Plan Implementation Report, including:

- progress on each activity;
- outcomes for completed activities; and,
- additional actions and anticipated completion deadline for activities still in progress.



## STEP 5.

**[APRIL]** Annual Strategic Educational Master Plan Implementation Reports are due and submitted to APO for review in April with specific deadlines (days/dates) published each year in the Annual Strategic Educational Master Plan Implementation Action Guide.





# Thank you!

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We look forward to working together to build a better COD for future generations of Roadrunners!

